



Healthier U logo and brand usage policy

- Department wellness coordinators must seek initial approval from CalHR (HealthierU@calhr.ca.gov) to use Healthier U logo.
- Use of logo must be consistent with Healthier U mission, vision, and goals.
- Once approved, participating departments may use Healthier U logo with their respective department logo.
- Healthier U logo or brand shall not be used for commercial purposes.
- Service mark logo must be used.
- If the department's wellness program/approach/activities run counter to the Healthier U principles, CalHR may revoke the use of the Healthier U logo and brand.
- On behalf of the Healthier U Steering Committee, CalHR has final approval for use of logo and brand.

Submit the completed information to HealthierU@calhr.ca.gov

I have read and fully agree to abide by the branding policy, as outlined above. I understand that the Healthier U logo and brand are to support the mission, vision and goal of Healthier U. I have the authority to act on my department's behalf.

Name

Title

Email

Phone

Signature

Date