

Per California Code of Regulations, title 2, section 548.5, the following information will be posted to CalHR's Career Executive Assignment Action Proposals website for 30 calendar days when departments propose new CEA concepts or major revisions to existing CEA concepts. Presence of the department-submitted CEA Action Proposal information on CalHR's website does not indicate CalHR support for the proposal.

**A. GENERAL INFORMATION**

1. Date

March 1, 2018

2. Department

Board of Governors, California Community Colleges Chancellor's Office

3. Organizational Placement (Division/Branch/Office Name)

Workforce and Economic Development Division

4. CEA Position Title

Vice Chancellor, Workforces and Economic Development

5. Summary of proposed position description and how it relates to the program's mission or purpose. (2-3 sentences)

The Vice Chancellor is responsible for the development, implementation, continuous improvement, and management of policy advancement of the State and System's primary mission of economic and workforce development. Administers over \$900M in program funds in order to build skilled workers to fuel regional economies and to advance social mobility – delivering on student success outcomes and policy objectives.

6. Reports to: (Class Title/Level)

Executive Vice Chancellor

7. Relationship with Department Director (Select one)

- Member of department's Executive Management Team, and has frequent contact with director on a wide range of department-wide issues.
- Not a member of department's Executive Management Team but has frequent contact with the Executive Management Team on policy issues.

(Explain):

8. Organizational Level (Select one)

- 1st
- 2nd
- 3rd
- 4th
- 5th (mega departments only - 17,001+ allocated positions)

**B. SUMMARY OF REQUEST**

9. What are the duties and responsibilities of the CEA position? Be specific and provide examples.

The Vice Chancellor, Workforce and Economic Development reports to the Executive Vice Chancellor and is responsible for the development, implementation, and management of policy advancement of the State and System's primary mission of economic and workforce development; provides leadership in strategic planning by region, community development, business development, workforce development, and small business technical assistance; oversees refinement, development, and implementation of policy related to state and federal level workforce development and career technical education; responsible for the oversight and administration of state, federal, and other funds allocated in support of categorical programs. Some examples include: Vocational Technical Education Act (VTEA) funds for career technical education improvement, Perkins IV funds, Economic and Workforce Development Program funds; Workforce Investment Opportunity Act and Employment Training funds; Pre-Apprenticeship/ Pre-Apprenticeship funds; Adult Education Funds, advises the Chancellor on issues regarding state level boards such as the California Workforce Investment Board (CWIB) and intersegmental bodies. Directly supervises administrators responsible for Workforce and Economic Development Division.

**B. SUMMARY OF REQUEST (continued)**

10. How critical is the program's mission or purpose to the department's mission as a whole? Include a description of the degree to which the program is critical to the department's mission.

- Program is directly related to department's primary mission and is critical to achieving the department's goals.
- Program is indirectly related to department's primary mission.
- Program plays a supporting role in achieving department's mission (i.e., budget, personnel, other admin functions).

Description: This Vice Chancellor role drives the core workforce mission of the system of 114 Community Colleges. No other executive within the agency has this responsibility. This role also leads the system in delivering on the Governor's workforce agenda, as evidenced by the growth in program funds from \$100M to \$900M in the span of six years.

**B. SUMMARY OF REQUEST (continued)**

11. Describe what has changed that makes this request necessary. Explain how the change justifies the current request. Be specific and provide examples.

This position provides leadership in strategic and programmatic planning in furtherance thereof (federal vs. regional vs. local levels, by region, by sector), partnership development, workforce and economic development, and small business technical assistance; oversees development, refinement and implementation of policy related to state and federal level workforce development and career education (CTE); responsible for the oversight and administration of state, federal, and other funds allocated in support of over \$900M in categorical programs, including Perkins funds, Economic and Workforce Development Program funds; Apprenticeship funds; Adult Education Block Grant funds; Nursing funds; Strong Workforce Program funds; and other misc. funds. Advises the Chancellor, Executive Staff, and Board of Governors on workforce-related policies and issues including drafting legislative/budget language and testifying as needed. Represents the agency on state and federal level boards such as the California Workforce Investment Board (CWIB) and other bodies. Directly supervises administrators responsible for Workforce and Economic Development Division.

### C. ROLE IN POLICY INFLUENCE

12. Provide 3-5 specific examples of policy areas over which the CEA position will be the principle policy maker. Each example should cite a policy that would have an identifiable impact. Include a description of the statewide impact of the assigned program.

The Vice Chancellor of Workforce and Economic Development advises the Chancellor, Executive Staff, and Board of Governors on workforce-related policies and issues including drafting legislative/ budget language and testifying as needed. The Vice Chancellor of Workforce and Economic Development drives policy for all the following program areas:

1. The Carl D. Perkins Career and Technical Education Act of 2006 (Perkins) provides federal support for CTE programs in all 50 states and the territories. The law focuses on the academic and technical achievement of CTE students, strengthening the connections between secondary and postsecondary education, and improving accountability. Perkins includes a new requirement for programs of study (POS), which is intended to seamlessly link academic and technical content across secondary and postsecondary education.
2. Career Technical Education Pathways Act (SB1070, 2012) This joint initiative between the California Community Colleges Chancellor's Office (CCCCO) and the California Department of Education (CDE) Superintendent of Public Instruction seeks to increase middle and high school students' readiness and success for postsecondary education and careers in high-demand sectors through career technical education (CTE) pathways. Grants assist with promoting business partnerships with education, promoting and evaluating student participation in articulated courses, providing professional development to staff, expanding internship and work experiences, supporting Linked Learning, and establishing metrics for postsecondary and career readiness.
3. Proposition 98 funds for the California Apprenticeship Initiative (CAI) are grants for the creation of apprenticeships in three categories:
  - a. New and Innovative: Seeks to create new and innovative registered apprenticeships in priority and emerging sectors or areas in which apprenticeship does not currently exist.
  - b. Pre-apprenticeship: Seeks to create programs which prepare participants for careers in occupations which utilize an apprenticeship training model, especially for entrance into a registered apprenticeship program.
  - c. Accelerator: Encourage applicants to quickly identify a specific employer or workforce need, create an apprenticeship program approved by the California Division of Apprenticeship Standards (DAS), and place apprentices with employers within 12 months of the grant award date.
4. Adult Education Block Grant (AEBG); Budget Act of 2015; The 2015-2016 State Budget appropriated \$500 million to the California Community College Chancellor's Office (CCCCO) and the California Department of Education to allocate funding for adult education. The funds will be provided to eligible consortia for the purpose of implementing regional plans for adult education.
5. Nursing Program [required by Provision (23) of Item 6870-101-0001 of the Budget Act of 2015]; Colleges with nursing programs receive funding through general apportionment by number of full-time equivalent students in each program at each college.

**C. ROLE IN POLICY INFLUENCE (continued)**

13. What is the CEA position's scope and nature of decision-making authority?

The Vice Chancellor has decision-making authority over \$900M in categorical programs, including Perkins funds, Economic and Workforce Development Program funds; Apprenticeship funds; Adult Education Block Grant funds; Nursing funds; Strong Workforce Program funds; and other misc. funds. Advises the Chancellor, Executive Staff, and Board of Governors on workforce-related policies and issues including drafting legislative/budget language and testifying as needed. Represents the agency on state and federal level boards such as the California Workforce Investment Board (CWIB) and other bodies. Directly supervises administrators responsible for Workforce and Economic Development Division.

14. Will the CEA position be developing and implementing new policy, or interpreting and implementing existing policy? How?

Yes. Over the last five years the program management has grown from \$100M to \$900M. The trend is that each year the position has taken on new responsibility. This trend is due to new policy and funding: from \$100M program was expanded by Apprenticeship and CTE incentive funds to \$200M. Adding the Adult Education Block Grant expanded the program to \$700M and the most recently the Strong Workforce Program expanded the program to \$900M. It is expected the trend of new policies will continue. The expectation is not only included new policy implemented but the maintenance of the current investment.