

Per California Code of Regulations, title 2, section 548.5, the following information will be posted to CalHR's Career Executive Assignment Action Proposals website for 30 calendar days when departments propose new CEA concepts or major revisions to existing CEA concepts. Presence of the department-submitted CEA Action Proposal information on CalHR's website does not indicate CalHR support for the proposal.

A. GENERAL INFORMATION

1. Date

2024-01-12

2. Department

California Air Resources Board

3. Organizational Placement (Division/Branch/Office Name)

Executive Officer

4. CEA Position Title

Chief Deputy Executive Officer

5. Summary of proposed position description and how it relates to the program's mission or purpose.
(2-3 sentences)

Under the direction of the Executive Officer, the Chief Deputy Executive Officer is responsible for ensuring the vision of the Executive Officer is carried out by CARB's executive staff (six Deputy Executive Officers), working directly with key stakeholders, industry leaders, and high-level government officials on behalf of the Executive Officer, and interpreting and advising on complex and sensitive policy recommendations, regulatory proposals, and program implementation. The incumbent will identify and develop broad strategies to accomplish CARB's mission and vision and will lead in the overarching development, planning, and coordination of policy formulation and strategic planning programs and policies. The incumbent will direct, advise, and guide in the development, planning, coordination, policy formulation, strategic planning, and technical evaluation of new and emerging air pollution control programs and policies.

6. Reports to: (Class Title/Level)

Executive Officer

7. Relationship with Department Director (Select one)

- ☒ Member of department's Executive Management Team, and has frequent contact with director on a wide range of department-wide issues.
- ☐ Not a member of department's Executive Management Team but has frequent contact with the Executive Management Team on policy issues.

(Explain):

8. Organizational Level (Select one)

- ☒ 1st ☐ 2nd ☐ 3rd ☐ 4th ☐ 5th (mega departments only - 17,001+ allocated positions)

B. SUMMARY OF REQUEST

9. What are the duties and responsibilities of the CEA position? Be specific and provide examples.

Under the direction of the Executive Officer, the Chief Deputy Executive Officer is responsible for ensuring the vision of the Executive Officer is carried out by CARB's executive staff (six Deputy Executive Officers), working directly with key stakeholders, industry leaders, and high-level government officials on behalf of the Executive Officer, and interpreting and advising on complex and sensitive policy recommendations, regulatory proposals, and program implementation. The incumbent will identify and develop broad strategies to accomplish CARB's mission and vision and will lead in the overarching development, planning, and coordination of policy formulation and strategic planning programs and policies. The incumbent will direct, advise, and guide in the development, planning, coordination, policy formulation, strategic planning, and technical evaluation of new and emerging air pollution control programs and policies.

The Chief Deputy Executive Officer must have the ability to handle sensitive and confidential materials/matters and establish cooperative and effective working relationships with representatives of all levels of government, the Legislative and Executive branches, and the public, as well as private industry, non-profit organizations, environmental groups, and other public interest groups, and effectively communicate with staff at all levels to complete work assignments.

An ideal candidate will have expertise in air quality and climate policy with a strong commitment to the mission, vision, and values underlying the California Air Resources Board – a commitment to clean air for all Californians and a focus on priority communities that have been overburdened by air pollution for decades. The incumbent should possess a sophisticated understanding of the legal, regulatory, technological, social, and political issues involved in fulfilling CARB's mandate, and a proven ability to recognize and balance the interests of diverse stakeholders. The incumbent will have a demonstrated track record as a highly ethical, proven leader with excellent leadership skills who is an innovative problem-solver and a skilled communicator.

Duties include but are not limited to:

Administrative: Works with executive staff members to identify priority projects, plan and implement key programs and initiatives; establishes priorities; serves as a member of the executive team, facilitating executive meetings for the Executive Officer, leading the executive team in strategic planning while overseeing the overarching work plan and broad overview of priority-setting efforts.

Policy Development: Coordinates development and administration of policies, laws, and regulations related to CARB's mission and vision, in a variety of areas, including but not limited to California's Light Duty Vehicle Program and California's Greenhouse Gas Programs. Ensures policy initiatives are consistent with the CARB's goals and objectives. Ensures policy decisions are effectively communicated to stakeholder. Oversees and coordinates implementation strategies and recommends corrective policy corrective action to the Executive Officer and other deputies, when outcomes are inconsistent with expectations.

Communication: Represents the Executive Officer, communicates directly with key stakeholder groups to ensure the CARB's vision and priorities are represented. Works with stakeholders in the public, the regulated community, and other agencies to identify stakeholder needs. Seeks to build consensus with stakeholder groups on priorities and strategies. Represents the CARB in Legislative hearings, at meetings with the Governor's Office, agency secretaries, U.S. Environmental Protection agency, the federal government, and department directors; speaks to large groups of stakeholders, and meets with other high-level officials. Represents CARB at high level meetings that are designed to coordinate policy and external work groups developing policy concepts.

Other Duties: Performs other related duties including, but not limited to coordinating priority setting or workload within the Executive Office. Serves as the Executive Officer in his/her absence.

Personal Contacts: The incumbent will have contact with peers at all levels, state and federal agencies, the Legislature, local government representatives, manufacturers, academia, the media, other stakeholders.

Other Information: This position operates in a highly visible capacity and must be prepared to explain and defend the short- and long-term strategic goals and objectives, and CARB policies and practices. The incumbent must possess exceptional oral and written communication skills, particularly in public situations, and the ability to adapt to rapidly changing priorities and issues. The position is frequently subject to challenging situations and must possess the ability to navigate sensitive and controversial issues.

Functional Requirements: The Chief Deputy Executive Officer works inside a high-rise building in close proximity with other employees and typical office equipment such as video conference equipment, computers, and copiers. Occasional overnight travel is required.

Supervision Received: The Chief Deputy Executive Officer reports directly to and receives majority of assignments from the Executive Officer.

Supervision Exercised: The Chief Deputy Director leads the executive team.

Failure to effectively perform the duties of the position could result in not meeting executive deadlines, resulting in potential negative public relations, policy, and fiscal impacts, and potential risk to the public health and the environment.

B. SUMMARY OF REQUEST (continued)

10. How critical is the program's mission or purpose to the department's mission as a whole? Include a description of the degree to which the program is critical to the department's mission.

- ☒ Program is directly related to department's primary mission and is critical to achieving the department's goals.
- ☐ Program is indirectly related to department's primary mission.
- ☐ Program plays a supporting role in achieving department's mission (i.e., budget, personnel, other admin functions).

Description: California Air Resources Board (CARB) must fulfill its broad mission of promoting and protecting public health, welfare, and ecological resources through effective reduction of air pollutants while recognizing effects on the economy.

CARB is the lead agency for climate programs and oversees all air pollution control efforts in California to attain and maintain health-based air quality standards. CARB is charged with protecting the public from harmful effects of air pollution and developing programs and actions to fight climate change. From requirements for clean cars and fuels to adopting innovative solutions to reduce greenhouse gas emissions, California has pioneered a range of effective approaches that have set the standard for effective air climate programs for the nation, and the world. As a result, actions taken by CARB are highly visible with broad and far-reaching impact including setting the example and standard for successful air and climate programs internationally.

B. SUMMARY OF REQUEST (continued)

11. Describe what has changed that makes this request necessary. Explain how the change justifies the current request. Be specific and provide examples.

Currently, the Executive Officer oversees CARB-wide-activities related to regulations, implementation, and programs while also promoting the State's emission reduction goals on a global stage. As the world leaders in climate change policy, the demands on the Executive Officer have greatly increased. With the creation of this new position, the Chief Deputy Executive Officer will be responsible for ensuring the vision of the Executive Officer is carried out by CARB's executive staff (six Deputy Executive Officers), working directly with key stakeholders, industry leaders, and high-level government officials on behalf of the Executive Officer, and interpreting and advising on complex and sensitive policy recommendations, regulatory proposals, and program implementation. The incumbent will identify and develop broad strategies to accomplish CARB's mission and vision and will lead in the overarching development, planning, and coordination of policy formulation and strategic planning programs and policies.

By taking on these duties, the Chief Deputy Executive Officer will relieve the Executive Officer of program level coordination and communication so that he/she can continue to carry out and promote the State's emission reduction goals in an international capacity.

C. ROLE IN POLICY INFLUENCE

12. Provide 3-5 specific examples of policy areas over which the CEA position will be the principle policy maker. Each example should cite a policy that would have an identifiable impact. Include a description of the statewide impact of the assigned program.

California's Light Duty Vehicle Program

California has over 31 million registered cars annually. The most recent regulation related to cars will result in greenhouse gas reductions from cars being reduced by more than 50% in 2040, avoided health impacts worth approximately \$13 billion, and consumer savings worth as much as \$7,900 in the first 10 years of the program. As CARB looks to update and add to this regulation, the Chief Deputy Executive Officer position will work with the Deputy Executive Officer (DEO) of Mobile Sources and Incentives to help ensure that the regulatory team has the tools needed to support a robust regulatory analysis, will work with the Chair's Office and interested Board members to ensure that they have the information needed to engage with stakeholders and form a final decision on the regulatory proposal, and work with the Executive Officer to ensure that they have the needed information to help guide regulatory development and technical conversations with stakeholders.

California's Greenhouse Gas Programs

California's Low Carbon Fuel Standard (LCFS) is one of the suite of measures designed to reduce California's greenhouse gas (GHG) emissions that cause climate change. LCFS is a key part of a comprehensive set of programs in California to cut GHG emissions and other smog-forming and toxic air pollutants by improving vehicle technology, reducing fuel consumption, and increasing transportation mobility options. The LCFS program, together with cap and trade, has helped save the State \$8.2 billion annually in health-related impacts caused by air pollution. As CARB looks to update this regulation, significant engagement will be needed within the Administration and externally with stakeholders, including regulated parties and stakeholders. Similar to the above example, the Chief Deputy Executive Officer position will work with the Deputy Executive Officer of Climate Change to help ensure that the regulatory team has the tools needed to support a robust regulatory analysis, will work with the Chair's Office and interested Board members to ensure that they have the information needed to engage with stakeholders and form a final decision on the regulatory proposal, and work with the Executive Officer to ensure that they have the needed information to help guide regulatory development and technical conversations with stakeholders.

California's Zero Emission Truck Programs

Medium and heavy-duty vehicles are defined as vehicles with a gross vehicle weight rating over 8,500 pounds and include heavier pick-up trucks and walk-in vans, as well as a wide range of vocational and drayage trucks (big-rig trucks) and buses. These vehicles are one of the fastest growing transportation sectors in the United States, responsible for about 32 percent of total Statewide NOx emissions, and are a significant source of Statewide diesel particulate matter and GHG emissions. Most of the NOx emissions from heavy-duty engines come from diesel-cycle engines, especially in the higher weight classes. To address these pollution issues, California currently has two zero emission trucking regulations that have been adopted by the CARB Board- the Advanced Clean Trucks Regulation (ACT), which requires manufacturers to sell increasing percentages of zero emissions trucks into California's market, and the Advanced Clean Fleets (ACF) regulation which requires large California fleets to purchase increasing numbers of zero emission trucks. However, as outlined in California's State Implementation Plan, CARB must undertake additional zero emission truck rulemakings to achieve federally required air quality standards.

The already adopted ACT will result in almost 420,000 ZE trucks on the road by 2037, and the ACF regulation increased the number of zero emission trucks by about 235,000 to a total of 651,000. However, in 2037, after the implementation of the ACT and ACF regulations, about 1.4 million combustion powered trucks will still be on the road. To achieve federally required clean air standards, under a new rulemaking, staff would seek to upgrade these remaining combustion trucks to new or used zero-emission vehicles. For this measure, staff would implement regulatory strategies to achieve the goal of transitioning the remainder of the combustion fleet to zero emission vehicles. Transitioning the remainder of the combustion fleet will require turning over combustion trucks in smaller fleets and more niche applications, will require that the staff work closely with the Chief Deputy Executive Officer to help determine recommendations for developing most equitable, effective, and efficient regulatory mechanism for targeting smaller fleets and niche applications. The Chief Deputy Executive Officer position will work with the Deputy Executive Officer (DEO) of Mobile Sources and Incentives to help ensure that the regulatory team has the tools needed to support a robust regulatory analysis, will work with the Chair's Office and interested Board members to ensure that they have the information needed to engage with stakeholders and form a final decision on the regulatory proposal, and work with the Executive Officer to ensure that they have the needed information to help guide regulatory development and technical conversations with stakeholders. The Chief Deputy Executive Officer may need to work within and outside the agency to potentially collaborate on development of new regulatory tools for this specialized and high profile regulation- potentially working with CalEPA and the Governor's Office to develop a range of options.

C. ROLE IN POLICY INFLUENCE (continued)

13. What is the CEA position's scope and nature of decision-making authority?

The Chief Deputy Executive Officer position is a high-level policy-influencing role that serves as a key partner to the Executive Officer. The scope and nature of decision-making authority for this position are extensive and encompass both high level matters. Specifically:

Policy Development and Implementation: The Chief Deputy Executive Officer plays a pivotal role in shaping the agency's policies and strategies. They have the authority to recommend, develop, and implement policies related to air quality, environmental protection, and emissions reduction. These policies have a significant impact on California's communities and industry.

Executive Leadership: In collaboration with the Executive Officer, the Chief Deputy Executive Officer is responsible for ensuring the vision of the Executive Officer is carried out by CARB's executive staff (six Deputy Executive Officers).

Stakeholder Engagement: The Chief Deputy Executive Officer has the authority to represent the organization and the Executive Officer in interactions with external stakeholders, including government agencies, industry representatives, environmental groups, and the public. They can make decisions about engaging with and influencing external partners to advance the agency's mission.

Crisis Management: In the absence of the Executive Officer or during times of crisis, the Chief Deputy Executive Officer has the authority to make critical decisions to address urgent issues.

Collaboration and Coordination: The Chief Deputy Executive Officer plays a key role in coordinating and collaborating with other state agencies, departments, and organizations to achieve common environmental and regulatory goals. They have the authority to negotiate and make decisions that further interagency cooperation.

14. Will the CEA position be developing and implementing new policy, or interpreting and implementing existing policy? How?

Yes.

New Policy:

The Chief Deputy Executive Officer will work with the Deputy Executive Officers (DEO), Executive Officer (EO), and Chairs Office to help ensure that proposed regulations and incentive programs are aligned with CARB's mission, help achieve California's federal ambient air quality standards, and help protect communities.

Interpreting Existing Policy:

The Chief Deputy Executive Officer will work with the DEOs, EO, and Chairs Office to help ensure that information about CARB's programs are being accurately summarized and effectively distributed to regulated parties, communities, legislators, and the media.

Additionally, the Chief Deputy Executive Officer will collaborate with subject matter experts within CARB to gain a deep understanding of the technical aspects of existing policies, especially in areas related to air quality, emissions reduction, and environmental protection.

Implementing Existing Policy:

The Chief Deputy Executive Officer will work with the DEOs, EO, and Chairs Office engage with external stakeholders, such as industry representatives, environmental groups, and government agencies, to facilitate the implementation of existing policies. This includes collaborating with these entities to address compliance, enforcement, and regulatory matters.