

Per California Code of Regulations, title 2, section 548.5, the following information will be posted to CalHR's Career Executive Assignment Action Proposals website for 30 calendar days when departments propose new CEA concepts or major revisions to existing CEA concepts. Presence of the department-submitted CEA Action Proposal information on CalHR's website does not indicate CalHR support for the proposal.

**A. GENERAL INFORMATION**

1. Date

2/17/16

2. Department

California Department of Public Health

3. Organizational Placement (Division/Branch/Office Name)

Center for Chronic Disease Prevention & Health Promotion

4. CEA Position Title

Deputy Director, Center for Chronic Disease Prevention & Health Promotion

5. Summary of proposed position description and how it relates to the program's mission or purpose. (2-3 sentences)

The proposed CEA B position (Deputy Director, Center for Chronic Disease Prevention and Health Promotion (CCDPHP)) within the California Department of Public Health (CDPH) supports the CDPH mission of optimizing the health and well-being of the people of California by addressing the prevention and control of chronic diseases and injuries through a focus on the social and environmental determinants of health and health inequities. The proposed CEA would be responsible for policy development as well as management and alignment of a diverse portfolio of programs as well as two divisions and one office within CCDPHP. These divisions and office consist of the Division of Chronic Disease and Injury Control (CDIC), the Environmental and Occupational Disease Control (DEODC), and the Office of Problem Gambling.

6. Reports to: (Class Title/Level)

Chief Deputy Director of Policy & Programs (Exempt)

7. Relationship with Department Director (Select one)

- Member of department's Executive Management Team, and has frequent contact with director on a wide range of department-wide issues.
- Not a member of department's Executive Management Team but has frequent contact with the Executive Management Team on policy issues.

(Explain):

8. Organizational Level (Select one)

- 1st
- 2nd
- 3rd
- 4th
- 5th (mega departments only - 17,001+ allocated positions)

**B. SUMMARY OF REQUEST**

9. What are the duties and responsibilities of the CEA position? Be specific and provide examples.

The proposed CEA would manage and direct policy development relating to a wide range of public health issues. The Center for Chronic Disease Prevention and Health Promotion (CCDPHP) consists of two divisions: the Division of Chronic Disease and Injury Control (CDIC) and the Environmental and Occupational Disease Control (DEODC). The Office of Problem Gambling which promotes responsible gambling through a variety of services is also a part of the CCDPHP and falls under the responsibility of the proposed CEA. The proposed CEA would manage and direct the programs in the Center and develop an overarching identity and direction for the Center, bringing together its disparate programs into a cohesive whole with a shared vision and direction that are in alignment with the Department. The position will have indirect supervision of approximately 400 staff and direct supervision of the Assistant Deputy Director, two Division Chiefs and an Office Chief.

The proposed CEA would develop, implement and evaluate statewide public and environmental health policies, recommendations, and programs to sustain and improve the health status of California's population. The proposed CEA will assess, control, and reduce morbidity and mortality due to chronic environmental and occupational diseases, injuries and associated risk factors by: integrating disease prevention practices and clinical medicine, developing scientific excellence, professional infrastructure, and leadership; promoting healthful lifestyles; encouraging the reduction of health-related risk-taking behaviors; and promoting informed discussions and productive collaboration with stakeholders and the public. Provide overall management of the Center for Chronic Disease Prevention and Health Promotion to ensure program compliance with departmental policies.

The proposed CEA would advise the CDPH Director, California Health and Human Services Secretary, and the Governor's Office on policy and legislative matters pertaining to chronic, environmental, and occupational diseases and injury control. The proposed CEA will provide professional review of public chronic, environmental and occupational disease studies, reports to the Legislature, and various technical reports to ensure compliance with CDPH policies, existing law, public health requirements and overall quality control requirements. In addition, the proposed CEA will provide relevant and appropriate public health leadership and functional direction to California's 61 local health jurisdictions.

**B. SUMMARY OF REQUEST (continued)**

10. How critical is the program's mission or purpose to the department's mission as a whole? Include a description of the degree to which the program is critical to the department's mission.

- Program is directly related to department's primary mission and is critical to achieving the department's goals.
- Program is indirectly related to department's primary mission.
- Program plays a supporting role in achieving department's mission (i.e., budget, personnel, other admin functions).

Description: CDPH's mission is to optimize the health and well-being of the people of California. The CCDPHP helps to accomplish this goal by facilitating the development of healthy communities.

The Division of Environmental and Occupational Disease Control takes a comprehensive approach to studying risk and formulating policies, which considers many possible contributing factors as well as the social, cultural and physical environment.

The Division of Chronic Disease and Injury Control sustains and improves the health status of California's population by assessing, controlling, and reducing morbidity and mortality due to chronic diseases, injuries, and associated risk factors. This is accomplished by integrating chronic disease preventive practices and clinical medicine, by developing the professional infrastructure and leadership necessary to address these and other public health issues, and by promoting healthful lifestyles and reducing risk-taking behaviors.

**B. SUMMARY OF REQUEST (continued)**

11. Describe what has changed that makes this request necessary. Explain how the change justifies the current request. Be specific and provide examples.

Prior to 2014, the CCDPHP Deputy Director position was an Exempt position. When CDPH began the search for a qualified candidate for this position, the candidate pool was limited. After an extensive 13-month nationwide search, a candidate was selected for the position. However, after only eight months, the Deputy Director resigned and an acting Deputy Director was assigned. CDPH is requesting to convert the Exempt position to a CEA (B) in order to begin recruitment for a permanent Deputy Director.

With the recent passage of SB 99 which changed the minimum qualifications of a CEA, CDPH is now able to recruit for this position from both inside and outside of state government, thus allowing for a larger candidate pool to apply and be considered for the Deputy Director position.

CDPH is proposing to use a vacant CEA position within the department for the Deputy Director (CEA B) position.

## C. ROLE IN POLICY INFLUENCE

12. Provide 3-5 specific examples of policy areas over which the CEA position will be the principle policy maker. Each example should cite a policy that would have an identifiable impact. Include a description of the statewide impact of the assigned program.

The proposed CEA will serve as a member of the executive management team helping to shape departmental policy in the area of chronic disease and injury prevention and the promotion of healthy standards for Californians. It will be the proposed CEA's role to collaborate with the Directorate, program staff, subject matter experts and internal and external stakeholders, including the Center for Disease Control (CDC), other state departments and local health jurisdictions, to determine how to maximize resources and most effectively deliver services to the public which address common risk behaviors contributing to chronic disease and injuries.

The proposed CEA will proactively identify opportunities and set statewide policies for how to improve disease and injury prevention and enhance health promotion across the state. This will be done through strategic alliances and partnership activities with key stakeholders throughout California, as well as regularly meeting with division chiefs on the effectiveness of their programs.

The proposed CEA will plan, direct, monitor and analyze the performance of Divisions within the Center, identifying areas of potential program improvement or policy change. The proposed CEA will implement policies, objectives, activities or corrective action plans to ensure continuing success of the Center's activities and alignment with department direction and goals. The proposed CEA will recommend statewide policy regarding the enforcement of the laws and regulations pertaining to chronic disease prevention and health promotion. This is a role that is critical to the department's mission to optimize the health and well-being of the people in California.

Specifically, the proposed CEA will make policy decisions relating to two Divisions and one Office as follows:

Division of Chronic Disease and Injury Control:

- Major programmatic policy decisions on public health (nutrition, physical activity, tobacco) or medical issues for chronic diseases (cardiovascular, diabetes, cancer, arthritis, oral health, Alzheimer's Disease, opioid use) that have an impact on: 1) the Californians the programs serve; 2) federal funding coming to CDPH to run programs; 3) state funding to run programs; 4) statutory requirements; and 5) the State Budget
- Approval of publications, including assessment and assurance that rigorous scientific methods were used, and ensures proper escalation to the directorate for review/approval of sensitive topics or potentially controversial issues
- Major operational policy decisions regarding contracting to provide significant services to programs

Division of Environmental and Occupational Disease Control

- Biomonitoring (as a high profile, multi-program, aspect of environmental and occupational surveillance) policy and establishing clear criteria for employing biomonitoring in response to chemical disasters
- Worker protection policies, especially low-income workers, to assure protection of healthcare workers during pandemics or outbreaks of novel viruses. This requires knowledge of aerosol transmissible disease standard and blood born pathogen standard
- Childhood lead (including present community concerns and our coordination with DTSC re. Exide) policy to support efforts to entirely remove lead from children's environments
- Healthy housing policy
- Building an environmental justice framework within CDPH's commitment to health equity
- Fostering collaborations between health care (e.g. Medi-Cal) and public health (e.g. CDPH) in areas such as asthma, diabetes, smoking and lead poisoning

Office of Problem Gambling:

- Public awareness campaign strategy that focuses on the prevention of problem gambling and education among the general public
- Research activities focusing on epidemiology/prevalence, etiology/causation, and best practices for the prevention and treatment of gambling disorder
- Policies and procedures, as well as regulations, to administer California Gambling Treatment and Education Services (CalGETS)
- Funding allocation methodology that ensures that treatment for gambling disorder is delivered efficiently and effectively to the areas of the state in most need

**C. ROLE IN POLICY INFLUENCE (continued)**

**13. What is the CEA position's scope and nature of decision-making authority?**

The proposed CEA will have delegated authority to make major decisions regarding the implementation of policies, strategies and the methods by which information will be disseminated and programs will perform. The CEA will report directly to the Chief Deputy Director of Policy and Programs and will provide regular updates to the Chief Deputy Director, Director, Agency Secretary, and Governor's Office regarding decisions, strategies, and development/implementation of CCDPHP activities and methodologies. The decisions made by the proposed CEA will have a substantial impact not only on CDPH employees and managers, but also on external stakeholders and the California population at large.

**14. Will the CEA position be developing and implementing new policy, or interpreting and implementing existing policy? How?**

The proposed CEA position will both develop/implement new policy and interpret/implement existing policy. The CCDPHP in CDPH has been in existence since 2007 and many of the programs were established long before the Center's creation. Through the years, policies have been developed and implemented specific to the program's goals and efforts. One of the responsibilities of the proposed CEA will be to review and assess the existing policies and determine their effectiveness or need for change.

Also, as new programs develop or existing programs change their focus or goals, new policies will need to be developed and implemented. The proposed CEA will undertake these responsibilities.

As new laws and regulations are implemented, it will be the responsibility of the proposed CEA to review and interpret how they will affect new and developing programs within the Center. The proposed CEA will develop and implement any needed policies to comply with the new laws and regulations.